



# TOGETHER, BEYOND ANIMAL HEALTH

LEARN ABOUT CEVA'S 75+ PRODUCTS  
DESIGNED TO HELP YOU KEEP PETS  
HEALTHY INSIDE AND OUT.



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# MORE SOLUTIONS. BETTER PET HEALTH.

Ceva offers you the power of 75+ products designed to help you keep pets healthy inside and out. Our dedicated team of knowledgeable, caring professionals has a shared purpose to help you and your clients provide the best pet care possible. We want to be your go-to source for innovative products and business solutions that enhance the health of your patients and your practice. Whether it's protecting dogs and cats from disease-carrying vectors; restoring the skin barrier with easy and effective dermatologic solutions or helping comfort and reassure dogs and cats, we provide a one-stop source for care. We do all this to help you provide pet owners with the products they need to keep their loving pet relationships going strong.

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# CHOOSE A PRODUCT CATEGORY

**BEHAVIOR**

**DENTAL HEALTH**

**DERMATOLOGY**

**HEALTH & WELLNESS**

**JOINT HEALTH  
& MOBILITY**

**PARASITICIDES**



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# BEHAVIOR

SOMETIMES BAD BEHAVIOR OCCURS  
IN GOOD PETS.

ADAPTIL®

FELIWAY®

FELIWAY® MultiCat

SENILIFE®

URINE AWAY™

**ADAPTIL®** is supported by clinical studies that demonstrate it reduces stress-related behavior in puppies and dogs of all ages.

- Mimics the natural canine appeasing pheromone secreted by bitches after whelping
- Helps dogs of all ages cope with a challenging situation such as fear of noises, adoption/new home, staying alone, traveling, and vet visits
- Available in collar, diffuser, and spray



ADAPTIL® is a registered trademark of Ceva Santé Animale S.A.

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**FELIWAY®** is supported by over 26 clinical studies that demonstrate it reduces stress-related behavior in cats and kittens. FELIWAY® creates a state of familiarity and security in the cat's environment.

- Mimics the natural facial pheromone secreted by cats to mark territory as safe and secure
- Helps comfort and reassure cats while they cope with a challenging situation such as traveling, vet visits, and hospitalization
- Proven to reduce the stress-related behaviors caused by change in the environment\*
- Available in diffuser, spray, and wipes



\*Data on file

FELIWAY® is a registered trademark of Ceva Santé Animale S.A.

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URINE AWAY™

**FELIWAY® MultiCat** is the first and only product clinically proven\* to help reduce tension and conflict between household cats.

- Mimics the natural feline appeasing pheromone secreted by queens
- 70% reduction in conflicts within 3 weeks; 84% of cat owners reported significant improvement in cats peacefully coexisting within one month\*
- Available in diffuser

## Signs of Tension Include:

- Fleeing from housemates
- Prolonged staring
- Blocking access to resources (food, litterbox)
- Stalking/chasing
- Tail twitching
- Biting
- Hissing/growling



\*Data on file

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**Senilife®** supports brain function in elderly dogs.

- Ingredients: Phosphatidylserine, Pyridoxine, Ginkgo Biloba, Resveratrol, Vitamin E
- Supported by a clinical study\* showing improvement in short-term memory performance

## Signs:

- Playing less
- Responding less to commands
- Howling/barking at night
- Seems confused or disoriented
- Pacing or wandering aimlessly

\*Data on file



Senilife® is a registered trademark of Innovet Italia S.R.L.

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SENILIFE®

URINE AWAY™

**Urine Away™** has a proprietary triple-action formula that bonds with and captures malodorous molecules within seconds and neutralizes them permanently.

- No pre-treatment necessary
- Use a liberal amount to ensure contact with all odor molecules, then let dry



Urine Away™ trademark is the property of Ceva Animal Health, LLC

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# DENTAL HEALTH

JUST LIKE HUMANS, PETS NEED THEIR  
TEETH TO LAST A LIFETIME.

CLENZ-A-DENT®  
RAWHIDE CHEWS

CLENZ-A-DENT®  
PRODEN PLAQUEOFF®  
ORAL HEALTH FLAKES

CLENZ-A-DENT® WATER  
ADDITIVE/MOUTH RINSE

CLENZ-A-DENT®  
CHLORHEXIDINE RINSE

CLENZ-A-DENT®  
DENTAL GEL

**Clenz-a-dent® Rawhide Chews** are beef rawhide chews that are coated with a palatable chicken flavor.

- Cleans teeth while dog chews
- Abrasive texture of chew helps reduce plaque build-up



Clenz-a-dent® is a registered trademark of Ceva Animal Health, LLC

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CLENZ-A-DENT®  
CHLORHEXIDINE RINSE

CLENZ-A-DENT®  
DENTAL GEL

**Clenz-a-dent® ProDen PlaqueOff® Oral Health Flakes** are  
tasty flakes to sprinkle on food every day.

- Purified *Ascophyllum nodosum* (seaweed) acts naturally to help maintain clean teeth and fresh breath



ProDen PlaqueOff® is a registered trademark of SweDenCare AB

Clenz-a-dent® is a registered trademark of Ceva Animal Health, LLC

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CLENZ-A-DENT®  
CHLORHEXIDINE RINSE

CLENZ-A-DENT®  
DENTAL GEL

Add **Clenz-a-dent® Water Additive/Mouth Rinse** to water or spray directly on teeth and gums to help reduce the accumulation of biofilm on teeth.



Clenz-a-dent® is a registered trademark of Ceva Animal Health, LLC

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PRODEN PLAQUEOFF®  
ORAL HEALTH FLAKES

CLENZ-A-DENT® WATER  
ADDITIVE/MOUTH RINSE

CLENZ-A-DENT®  
CHLORHEXIDINE RINSE

CLENZ-A-DENT®  
DENTAL GEL

**Clenz-a-dent® Chlorhexidine Rinse** is an orange-flavored antimicrobial formula with 0.13% chlorhexidine. Helps control and kill bacteria in the mouth that causes gum disease.



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PRODEN PLAQUEOFF®  
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CLENZ-A-DENT® WATER  
ADDITIVE/MOUTH RINSE

CLENZ-A-DENT®  
CHLORHEXIDINE RINSE

CLENZ-A-DENT®  
DENTAL GEL

**Clenz-a-dent® Dental Gel** is specially formulated with enzymes and baking soda to help gently clean the teeth and gums and freshen breath.



Clenz-a-dent® is a registered trademark of Ceva Animal Health, LLC

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# DERMATOLOGY

THE SKIN BARRIER IS A FRAGILE ECOSYSTEM THAT NEEDS CARE AND PROTECTION.

DOUXO® CALM

DOUXO® CHLORHEXIDINE

DOUXO® SEBORRHEA

DOUXO® MICELLAR SOLUTION

**DOUXO® Calm** helps stop the vicious cycle of skin allergies with a multi-targeted approach. Contains phytosphingosine (PS) and other ingredients with anti-inflammatory and antibacterial properties to help restore the skin barrier.

- Helps provide relief of itching associated with skin irritation
- Helps reduce signs of skin irritation
- Supports the skin barrier and moisturizes



DOUXO® is a registered trademark of Ceva Santé Animale S.A.

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DOUXO® SEBORRHEA

DOUXO® MICELLAR SOLUTION

**DOUXO® Chlorhexidine**, for the management of bacterial and yeast overgrowth, as well as inflammation and rebound seborrhea associated with skin infection. Contains chlorhexidine, climbazole\* and phytosphingosine.

- Assists in restoring normal skin flora
- Helps provide relief of itching and inflammation associated with skin irritation
- Supports the skin barrier and moisturizes



\*DOUXO® Chlorhexidine Micro-emulsion spray does not contain climbazole

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DOUXO® CALM

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DOUXO® MICELLAR SOLUTION

**DOUXO® Seborrhea** helps manage all seborrhea types, including seborrhea sicca, seborrhea oleosa and mixed seborrhea. Contains phytosphingosine (PS), moisturizers and sebo-regulating agents.

- Maintains normal ceramide levels
- Supports the skin barrier
- Helps rebalance the production of scales and sebum



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DOUXO® CALM

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DOUXO® SEBORRHEA

DOUXO® MICELLAR SOLUTION

**DOUXO® Micellar Solution** is specially formulated to help keep the most sensitive skins and ears healthy, is hypoallergenic, and gentle enough for routine grooming and ear cleaning. Contains phytosphingosine (PS) to help support the skin barrier.



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# HEALTH & WELLNESS

SUPPLEMENTS TO HELP KEEP  
PETS ON THE PATH TO WELLNESS.

## SAMeLQ® SNAP TABLETS AND CHEWABLE TABLETS

## DERMA-3® FISH OIL SUPPLEMENTS

SAMeLQ® helps support normal liver function in dogs and cats.

- S-Adenosyl-L-Methionine helps support liver metabolic activity and proper liver function
- Includes licorice root extract and quercetin to help reduce oxidative stress
- Contains N-acetyl-cysteine, B vitamins, taurine, and zinc to help support normal hepatic function

### Available in Snap Tablets

- 225 mg, available in 30 and 60 count bottles
- Tablet can be broken into four equal parts for precise dosing

### Available in Chewable Tablets

- Tasty chewable tablets
- 100 mg, 225 mg or 425 mg, available in 30 and 60 count bottles



SAMeLQ® is a registered trademark of Ceva Animal Health, LLC

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# HEALTH & WELLNESS

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SAMeLQ® SNAP TABLETS AND CHEWABLE TABLETS

DERMA-3® FISH OIL SUPPLEMENTS

**Derma-3® Fish Oil Supplements** have concentrated omega-3 formulations to help support healthy skin and coat. Fatty acids are also vital to everyday health, strong muscles, and healthy joints.

- Contains high levels of the omega-3 fatty acids EPA and DHA
- Derma-3® Liquid contains vitamins A and D3
- Also available in free-form twist caps or soft gels



Derma-3® is a registered trademark of Ceva Animal Health, LLC

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# JOINT HEALTH & MOBILITY

HELP KEEP DOGS  
MOVING.

TRP-Tri-COX®

TRP-Synovial-FLEX

TRP-Tri-COX® are tasty soft chews with patented UC-II® to help support healthy joint function in dogs.

- Helps relieve occasional stiffness due to normal activity and exercise
- Also contains boswellia, astaxanthin, bromelain, glucosamine, MSM, and creatine
- Available in a regular soft chews and mini soft chews



UC-II® is a registered trademark of InterHealth Nutraceuticals

TRP Logo and TRP-Tri-COX® are registered trademarks of Ceva Animal Health, LLC

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# JOINT HEALTH & MOBILITY

HELP KEEP DOGS  
MOVING.

TRP-Tri-COX®

TRP-Synovial-FLEX

**TRP-Synovial-Flex** is recommended to support healthy joint function in dogs.

- Helps maintain synovial fluid that lubricates joints
- Contains glucosamine, perna canaliculus extract, MSM, antioxidants, and creatine
- Available in regular soft chews and mini soft chews



TRP Logo is a registered trademark of Ceva Animal Health, LLC

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# PARASITICIDES

HELP PROTECT YOUR PET AGAINST HARMFUL PARASITES.

VECTRA® 3D FOR DOGS & PUPPIES

VECTRA® FOR DOGS & PUPPIES

VECTRA® FOR CATS & KITTENS

CATEGO® FOR CATS

COMBIVA® II FOR DOGS & PUPPIES

COMBIVA® II FOR CATS

**Vectra® 3D for Dogs & Puppies** contains a triple-powered formula - dinotefuran, permethrin, pyriproxyfen - for control of fleas, ticks, mosquitoes, flies, mites (excluding mange mites), and lice for one month.

- Fleas and ticks do not have to bite to die
- Repels and kills mosquitoes that may transmit heartworm disease
- Remains effective after bathing, water immersion or exposure to rain or sunlight
- Repels ticks before they can attach
- Begins reducing flea feeding in 5 minutes
- Flea knockdown in less than 2 hours
- Quick drying, non-greasy, and waterproof topical product
- A key component of the Double Defense Heartworm Protocol



Vectra® and Vectra® 3D logo are registered trademarks of Ceva Animal Health, LLC  
Double Defense logo is a trademark of Ceva Santé Animale S.A.

**Do not use Vectra® 3D on cats**

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VECTRA® FOR CATS & KITTENS

CATEGO® FOR CATS

COMBIVA® II FOR DOGS & PUPPIES

COMBIVA® II FOR CATS

**Vectra® for Dogs & Puppies** is a once-a-month topical treatment for use on dogs and puppies against all flea life stages (eggs, larvae, pupae and adult fleas).

- Onset of activity within 2 hours
- Fleas don't have to bite to die
- Can be used on dogs over eight weeks of age
- Prevents re-infestation for one month



Vectra® is a registered trademark of Ceva Animal Health, LLC

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VECTRA® 3D FOR DOGS & PUPPIES

VECTRA® FOR DOGS & PUPPIES

VECTRA® FOR CATS & KITTENS

CATEGO® FOR CATS

COMBIVA® II FOR DOGS & PUPPIES

COMBIVA® II FOR CATS

**Vectra® for Cats & Kittens** protects cats and kittens with a once-a-month topical treatment that controls all flea life stages (eggs, larvae, pupae and adult fleas).

- Fleas don't have to bite to die
- Can be used on cats over eight weeks of age
- Prevents re-infestation



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CATEGO® FOR CATS

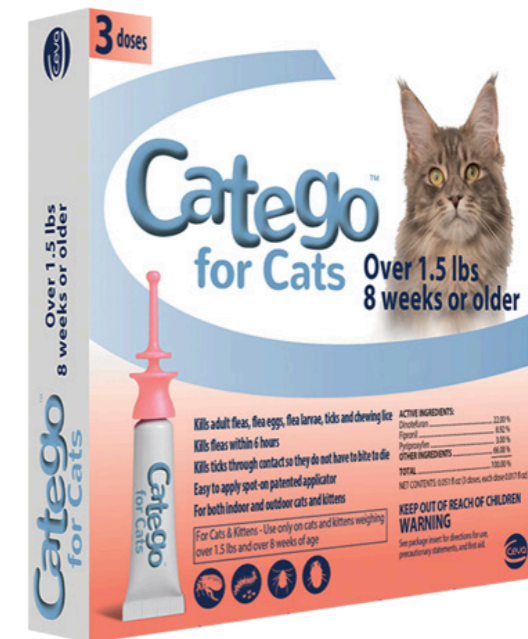
COMBIVA® II FOR DOGS & PUPPIES

COMBIVA® II FOR CATS

You understand that cats are not just small dogs, particularly when it comes to flea and tick control. That's why **Catego®** was created. Through its efficacy and ease of use, it's designed to meet the unique needs of cats for flea and tick control.

**The only product with the combination of proven active ingredients: Dinotefuran • Fipronil • Pyriproxyfen**

- Kills fleas within 6 hours
- Regular use protects against all stages of the flea life cycle
- Prevents flea re-infestation
- Kills all life stages of ticks
- Kills ticks through contact
- One size for all cats weighing over 1.5 lbs and over 8 weeks of age
- Lasts for one month



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VECTRA® FOR CATS & KITTENS

CATEGO® FOR CATS

COMBIVA® II FOR DOGS & PUPPIES

COMBIVA® II FOR CATS

**Combiva® II for Dogs & Puppies** is a once-a-month topical treatment for use on dogs and puppies that contains the same active ingredients as Advantage® II\* for Dogs and Puppies.

- Contains Imidacloprid + Pyriproxyfen
- Kills adult fleas, flea eggs, and larvae
- Can be used on dogs over 7 weeks of age weighing at least 3 lbs
- Effective for one month



Combiva® is a registered trademark of Ceva Santé Animale S.A.  
Advantage® is a registered trademark of Bayer

\*Combiva® II is not manufactured or distributed by Bayer.

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HELP PROTECT YOUR PET AGAINST HARMFUL PARASITES.

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VECTRA® FOR CATS & KITTENS

CATEGO® FOR CATS

COMBIVA® II FOR DOGS & PUPPIES

COMBIVA® II FOR CATS

**Combiva® II for Cats** is a once-a-month topical treatment for use on cats that contains the same active ingredients as Advantage® II\* for Cats and Kittens.

- Contains Imidacloprid + Pyriproxyfen
- Kills adult fleas, flea eggs, and larvae
- Can be used on cats over 8 weeks of age weighing at least 5 lbs
- Effective for one month



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# CUSTOM BRANDING

BETTER TOGETHER.  
BETTER RESULTS.

Building Your **BUSINESS** Starts with Building Your **BRAND**, So Start **BRANDING** Today and watch Your **BUSINESS GROW**.

Ceva Business Solutions can help you treat a broad range of conditions, by offering a variety of options:

- Medicated and non-medicated dermatology products, including shampoos, sprays, wipes, and mousses
- Essential fatty acid supplements
- Liver support products
- Dental products
- Ear cleaning solutions
- GI supplement
- Pilling agent
- Joint care products



We understand that you are a veterinarian first and a business person second. A successful practice is based on the outstanding patient and client care that you provide. Let us help you build your brand and grow your business.

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# TOGETHER, BEYOND ANIMAL HEALTH

As society's knowledge of treatment options, wellness, care, and healthy living continues to become more pet-centric, you will need more innovative products to meet the needs of your clients. At Ceva, we are committed to deliver more solutions for better pet health, so you can provide a higher level of care for pets and your clients now and in the future.

FOR ADDITIONAL INFORMATION  
CONTACT YOUR CEVA REP OR  
CALL 800-999-0297.

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