

Image	Copy	Link (if applicable)	Finished Product
<p>[ Looping video / texting conversation ]</p> 	<p>There's a lot to be stressed out about when you're a cat! Don't let their stress destroy your home. Ask us how FELIWAY® can help reduce your cat's stressful or anxious scratching at your next visit.</p>	<p>N/A</p>	<p>There's a lot to be stressed out about when you're a cat! Don't let their stress destroy your home. Ask us how FELIWAY® can help reduce your cat's stressful or anxious scratching at your next visit.</p>  <p>Dad! They're back! 😭</p> <p>Who?!</p> <p>Those cats outside! I can see them from the window!</p> <p>Oh! It's ok, they belong to our neighbor!</p> <p>I'll just scratch the carpet to show them this house is mine.</p> <p>TIGER, WAIT! 😡</p>
<p>[ Looping video / cat scratching couch ]</p>  <p><b>5 signs scratching is caused by anxiety or stress:</b></p> <p>FELIWAY</p> <ol style="list-style-type: none"> <li>1) The scratching occurs near windows and doors.</li> <li>2) Scratching sites are spread over large areas such as carpet or furniture.</li> <li>3) There has been a change in your home such as new furniture, a new baby or moving.</li> <li>4) There is more than one cat in your household.</li> <li>5) Your cat sees strange cats roaming outdoors.</li> </ol>	<p>FELIWAY® is 96% effective in stopping cats from scratching furniture and carpet when used once daily for 28 days. (*Data on File) If your cat is experiencing these scratching behaviors, ask us about FELIWAY® at your next visit.</p>	<p>N/A</p>	<p>FELIWAY® is 96% effective in stopping cats from scratching furniture and carpet when used once daily for 28 days. (*Data on File) If your cat is experiencing these scratching behaviors, ask us about FELIWAY® at your next visit.</p>  <p><b>5 signs scratching is caused by anxiety or stress:</b></p> <p>FELIWAY</p> <ol style="list-style-type: none"> <li>1) The scratching occurs near windows and doors.</li> <li>2) Scratching sites are spread over large areas such as carpet or furniture.</li> <li>3) There has been a change in your home such as new furniture, a new baby or moving.</li> <li>4) There is more than one cat in your household.</li> <li>5) Your cat sees strange cats roaming outdoors.</li> </ol>

Less scratching...



FELIWAY



More scratching

When stress and anxiety are out of the way, there is more time for the things that matter. Ask us how FELIWAY® can reduce stress in cats, helping you and your cat to live happy together!

N/A

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More scratching

[ Link to FELIWAY site: scratching page ]



FELIWAY

### Is stress or anxiety causing my cat's scratching?

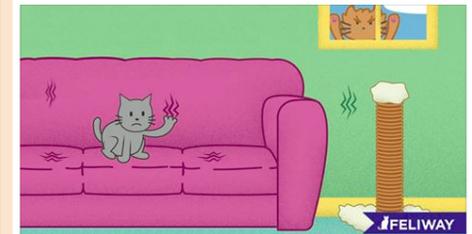
FELIWAY® mimics the natural pheromones used by cats to help reduce destructive behaviors associated with stress.

FELIWAY.COM

Scratching is a natural way for cats to maintain their claws. However, it's also a way for cats to cope with stress. Learn more about FELIWAY® and how it can help your cat with scratching caused by stress.

<http://www.feliway.com/us/Cat-Behavior/How-to-stop-cat-scratching-furniture>

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