HELP YOUR CAT BEHAVE BETTER WITH FELIWAY®.

Feliway® is clinically proven to help reduce behaviors caused by stress.*

1. Urine spraying
2. Vertical scratching
3. Hiding
4. Hissing/Fighting

*Data on File

Best behavior starts here.™
feliway.com/us

Feliway® is available in a spray, home diffuser and wipes for situations in and outside the home.

Feliway® MultiCat is available in a home diffuser.

Ask your veterinarian if Feliway® is right for your cat.

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HELP YOUR CAT BEHAVE BETTER WITH FELIWAY.

BELIEVED TO BE THE #1 VETERINARIAN RECOMMENDED BRAND

FELIWAY® DIFFUSER PLUG-IN: Constant Calming & Comfort at Home

Proven results in 9 out of 10 cats
Helps control unwanted behaviors
Start to see results in a week

HELP FOR CAT CONFLICTS.

Sometimes sharing a home can be hard for cats. In fact, 20% of cat owners with more than one cat in the house report issues of tension. If your cats aren’t getting along, use Feliway® MultiCat. It’s clinically proven to help reduce tension and conflict in multi-cat homes.*

Signs your cats may be feeling tension:

• Fleeing from housemate cats
• Tail twitching
• Blocking each other
• Stalking or chasing
• Biting, hissing, growling or spitting

84%

84% of pet owners report significant improvement in cats getting along using Feliway® MultiCat.*

The calming message facilitates a more relaxed state.

How pheromones work:

These signals are immediately sent to the brain, where they are interpreted.

The cat takes in the pheromone through special nerve bundles.

®
Feliway® can help take a cat from stressed out to chilled out.

You have things that cause you stress - so does your cat. Stress can lead to what we consider unwanted behaviors, such as urine spraying, scratching and hiding. Feliway® is a synthetic pheromone that helps reduce stress-related behaviors by mimicking the feline facial pheromone cats produce naturally. That familiarity breeds comfort and confidence so your cat can feel more relaxed.

Feliway® may help reduce stress-related behaviors brought on by situations such as:

- Moving to a new home
- Rearranging furniture
- Veterinary visits/Hospitalization
- Transportation/Travel
- Boarding
- Introducing or Adopting a new pet

All cats are unique, results may vary. For best results use continuously for 30 days.
Here’s clinical proof that Feliway® works.

**Urine Spraying**

Feliway® helped reduce urine spraying in 9 out of 10 cats within 1 month. 90%

**Vertical Scratching**

Feliway® helped reduce scratching in 8 out of 10 cats in as little as 7 days.

**Travel Stress**

With Feliway®, cats exhibited 14 times lower travel stress.

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The chart below is an easy reference guide to determine the recommended product and usage for your cat’s specific stress-related behavior issue.

<table>
<thead>
<tr>
<th>Situations</th>
<th>Feliway Diffuser</th>
<th>Feliway MultiCat Diffuser</th>
<th>Feliway Spray*</th>
<th>Feliway Wipes*</th>
<th>Recommended Duration of Use</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boarding</td>
<td></td>
<td></td>
<td>Ideal</td>
<td>Supplement</td>
<td>Daily / Apply 8-10 pumps of spray at least 2x per day</td>
</tr>
<tr>
<td>Changes to Environment</td>
<td></td>
<td></td>
<td></td>
<td>Supplement</td>
<td>Begin use 24 hours prior to change for a minimum of 1 month</td>
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<tr>
<td>• New Arrivals (Baby, Pets, etc)</td>
<td></td>
<td></td>
<td>Ideal</td>
<td></td>
<td>Continuous</td>
</tr>
<tr>
<td>• New / Rearranging Furniture</td>
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<tr>
<td>• New House</td>
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<tr>
<td>• Remodeling</td>
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<tr>
<td>Fighting, Conflict, Tension Among Cats</td>
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<tr>
<td>New Pet</td>
<td>Ideal</td>
<td></td>
<td></td>
<td></td>
<td>Minimum 1 month</td>
</tr>
<tr>
<td>Recurrent FIC</td>
<td>Ideal</td>
<td></td>
<td></td>
<td></td>
<td>Continuous</td>
</tr>
<tr>
<td>Stressful Situations</td>
<td>Ideal</td>
<td></td>
<td></td>
<td></td>
<td>Begin use 24 hours prior to event, continuing until a week after the event</td>
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<tr>
<td>• Fireworks</td>
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<td>• Thunderstorms</td>
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<tr>
<td>• Parties</td>
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<tr>
<td>• Holidays</td>
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<tr>
<td>Travel / Transportation</td>
<td></td>
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<td></td>
<td></td>
<td>Every 4-5 hours</td>
</tr>
<tr>
<td>Urine Spraying</td>
<td>Ideal</td>
<td></td>
<td></td>
<td>Supplement</td>
<td>Minimum 1 month</td>
</tr>
<tr>
<td>Vertical Scratching</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Daily / Apply 8-10 pumps of spray 2x per day for at least 1 month</td>
</tr>
<tr>
<td>Veterinary Exams</td>
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<td></td>
<td>Apply to carrier 30 mins before trip and/or spray a cloth to keep near cat</td>
</tr>
<tr>
<td>Adoption</td>
<td>Ideal</td>
<td></td>
<td></td>
<td></td>
<td>Minimum 1 month</td>
</tr>
</tbody>
</table>

*Never Spray/Wipe the pet directly and do not spray on food. ** Best product if urine spraying is due to fighting.
Ideal = The Feliway® product most suited to the situation.
Supplement = Additional Feliway® product for added support.

Additional Tips:

**Diffuser:**
Plug the diffuser in the room where the cat spends the most time. Covers up to 700 sq. feet and lasts for 30 days.

**Spray:**
Apply spray 2x daily to area being scratched or urine sprayed. Can also be used to comfort in specific areas such as bedding. Spray lasts 4-5 hours.

**Wipes:**
Ideal for travel and spot treatment of hard surfaces. During car travel, re-apply every 4-5 hours.

**Recurrent Feline Idiopathic Cystitis (FIC):**
Feliway® may help reduce stress that contributes to recurrent FIC. It should be used as an addition to the veterinarian recommended treatment plan for FIC.

**Urine Spraying:**
For best results clean area marked by cat with Urine Away™ to totally eliminate odor. Then treat area as recommended with Feliway®.
Help for cat conflicts.

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When Feliway® won’t work:

1. If the cat has an underlying medical condition. Before trying Feliway®, please take your cat to your veterinarian for a check-up.

2. Behaviors that are not stress-related. Some cats are just introverts or natural talkers because it is their personality.

3. Aggression towards people. Seek advice from a veterinarian before using Feliway®.
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