Senilife<sup>®</sup> is an innovative product that helps improve behavior changes related to aging dogs.

- Improvement in brain-aging behaviors typically seen within 7 days
- Safe and effective solution for senior pets

Place entire capsule into dog's mouth

OR

#### Place capsule contents onto dog's food



Available in two sizes:

- Senilife for dogs up to 50 lbs.
- Senilife XL for dogs over 50 lbs.
- 30 capsules/bottle

Senilife should be started as your dog enters the senior stage of life. The chart below shows the optimal age for your dog to start Senilife:





### How old is your pet, really?

Did you know dogs age at a quicker rate than people? Take a look and get a better idea of your dog's real age:

Pet's Age	Pet/Human Age Relation			
	Toy Dogs	22-49 lb. Dogs	50-84 lb. Dogs	Over 85 lb. Dogs
1 year	7	7	8	9
2 year	13	14	16	18
3 year	20	21	24	26
4 year	26	27	31	34
5 year	33	34	38	41
6 year	40	42	45	49
7 year	44	47	50	56
8 year	48	51	55	64
9 year	52	56	61	71
10 year	56	60	66	78
11 year	60	65	72	86
12 year	64	69	77	93
13 year	68	74	82	101
14 year	72	78	88	108
15 year	76	83	93	115
16 year	80	87	99	123
Adolescence Adult Senior				

## SEN-02

©2014 Ceva Animal Health, LLC Lenexa, KS 66215 800-999-0297 www.ceva-us.com Senilife is a registered trademark of Ceva Sante Animale, S.A.



# Make sure their golden years are happy years.

Senilife

Helping older dogs get back to life



Thanks to advances in veterinary medicine, improved care by owners, and more emphasis on prevention, pets are living long, healthy lives.

When it comes to age-related health matters, early detection is key. Many health problems can be controlled or treated if caught early enough. If you notice any changes in your dog's behavior, no matter how subtle, talk with your veterinarian.



Help protect your dog's quality of life during the aging process.

## **YOU** can help your dog live a long, healthy life by:

- Paying attention to physical changes and reporting these changes to your veterinarian as early as possible
- Consulting with your veterinarian for a senior wellness exam to detect more subtle changes

# Is your pet showing signs of getting older?

Brain function, like other organs in the body, declines as pets age. Many of the clinical signs associated with brain aging can be subtle and easily overlooked, while others are very obvious. Does your dog display any of these signs of brain aging?

- Playing less or reluctance to play
- Decreased stamina
- Responding less to commands
- Howling/barking at night
- Sleeping more during the day
- Seems confused or disoriented
- Having accidents in the house
- Change in eating habits
- Change in attitude
- Pacing or wandering aimlessly
- Abnormal interactions with owner or other pets

If YES, your dog could benefit from Senilife<sup>®</sup>, which can help protect your dog from further problems and the symptoms that can disrupt the humananimal bond.



# **Senilife**<sup>®</sup>

# Senilife can help slow behavior problems related to aging.

The components of Senilife work synergistically and have a specific neuroprotective action to help protect your dog from the brain-aging-related behavior signs that are often seen in senior pets.

#### Senilife contains:

#### **Phosphatidylserine:**

• Improves nerve-cell communication and ensures those processes continue to work effectively

#### **Pyridoxine:**

• Essential for normal brain development, function and health

#### **Gingko Biloba:**

• Improves cerebral blood flow, increases glucose metabolism, and has a strong antioxidant effect

#### **Resveratrol:**

• Antioxidant which protects neurons from toxic substances which can cause cell death

#### **D-a-tocopherol:**

 Natural form of Vitamin E with strong antioxidant action and proven effectiveness on cognitive decline

#### Synergetic effects of Senilife

- **Phosphatidylserine** combines with **Pyridoxine** to improve neuron communication
- **Gingko Biloba, Resveratrol,** and **D-a-tocopherol** increase cerebral blood flow and protect neurons from toxic substances which can cause cell death