

# ADAPTIL® *Junior*

releases 'comforting messages' to help your puppy become the **Best Puppy Ever**

Continuous diffusion  
for 1 month

Convenient, easy  
to fasten buckle



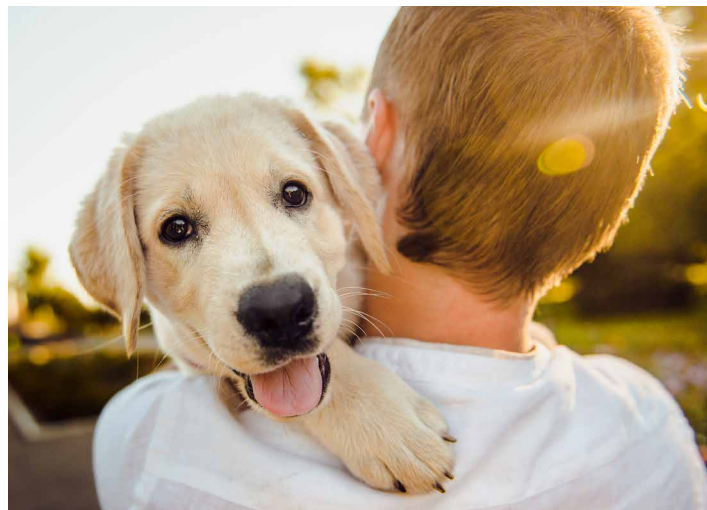
Warmth of the puppy's body  
triggers the collar into action

- 4 weeks constant support
- Convenient collar
- The collar should remain on your puppy at all times, except during bathing or grooming
- It's recommended to use a new collar every month, for at least 3 months, to give your puppy the best start.



## How to socialize your puppy

- Introduce your puppy to as many new experiences, situations, objects, people and animals as possible during this time.
- Make sure all encounters are enjoyable.
- Give strangers tasty treats to feed to your puppy and a favorite toy so they can play.
- If your puppy seems overwhelmed, give him/her more space and freedom to approach in their own time (common signs to look out for are ears back, cowering, tucked in tail, licking lips, yawning).
- Try to plan ahead to ensure your puppy experiences what will be important in your life together. For example, if you enjoy visiting the country but live in a city, be sure to introduce your puppy to animals, sights and sounds associated with the country, as well as city sights and sounds (buses, cars, trains, etc.).



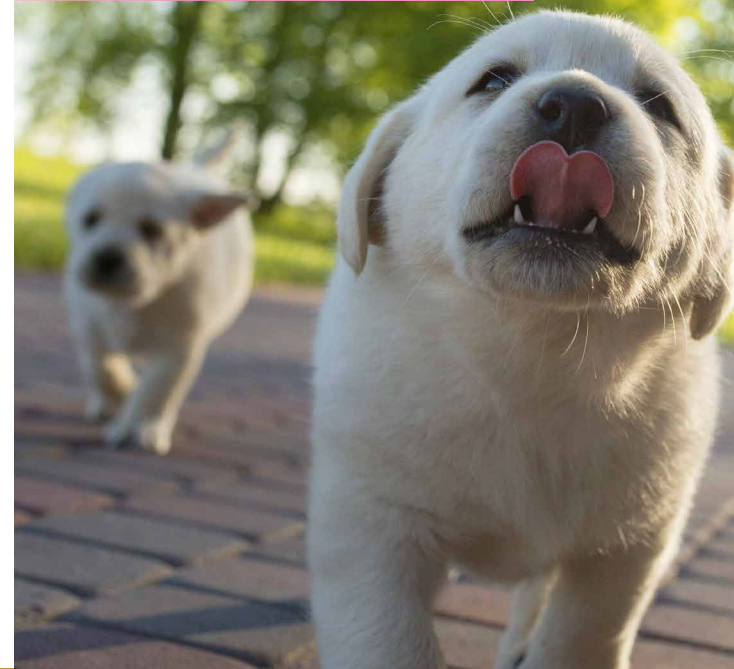
For more information, go to [adaptil.com](http://adaptil.com)

We are on facebook and twitter



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ADP-02-18 05/18

Give Puppies the  
Best Start in Life



ADAPTIL® *Junior*  
helps your puppy  
become the Best  
Puppy Ever.



**ADAPTIL®**

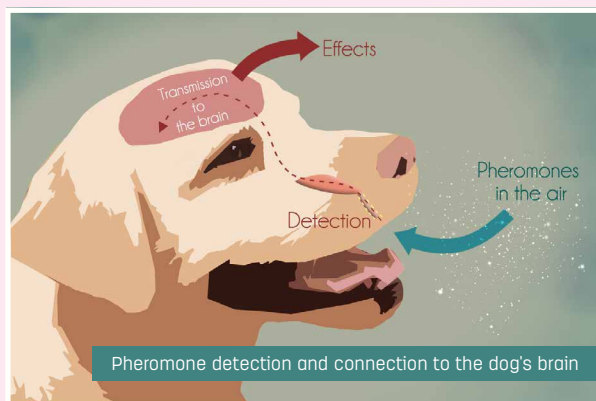


## How ADAPTIL® Junior works on puppies

**Adjusting to a new home can be challenging. You can help your puppy feel more comfortable and confident in her new forever home.**

Mother dogs communicate with their puppies through natural messages released in the air. These comforting messages are called pheromones. These messages are a strong signal of security and comfort to puppies.

ADAPTIL® Junior mimics the natural pheromone which sends comforting messages to help your puppy feel calm and relaxed when exploring the world, learn the rules of its new life, and feel comforted with your family as she did with her mother.



\*Data on file

## ADAPTIL® Junior Helps make your puppy the Best Puppy Ever



### Reduce Crying at Night

ADAPTIL® Junior puppies cried for only 3 nights compared to 9 nights for puppies who didn't receive a collar.\*



### Reduce Loneliness

ADAPTIL® Junior puppies were 75% less likely to vocalize when left alone during the day compared to puppies who did not receive a collar.\*



### Promote Learning & Socialization

ADAPTIL® Junior puppies had a better response to training and socialization. This helped puppies develop into balanced and well-trained adult dogs.\*



### Reduce Fear of Loud Noises

ADAPTIL® Junior puppies were less fearful compared to puppies who did not receive a collar.\*

