

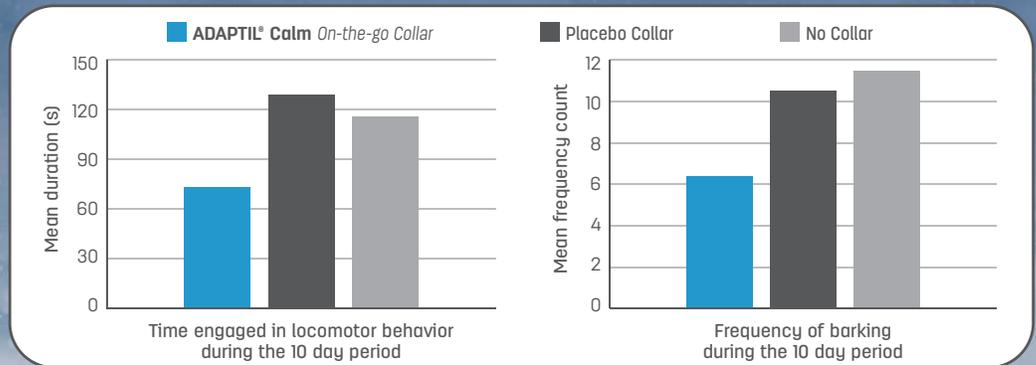
HELPING PETS COPE WITH THE HOLIDAY BOARDING SEASON

The holidays, Thanksgiving through New Year, are the busiest travel times

 Dogs can experience significant distress when boarding

 Signs can include: panting, pacing, barking, not eating, depression, diarrhea

 ADAPTIL® Calm is clinically proven* to reduce stress-related behaviors in dogs, in a kennel situation, such as pacing and barking



 FELIWAY® CLASSIC is clinically proven* to help cats settle into a new environment

 FELIWAY® CLASSIC is clinically proven* to reduce signs of fear and stress in cats

 FELIWAY® CLASSIC has been shown* to increase interest in food and food intake





HOME *sweet* HOME

Helping puppies cope with the transition to their new forever home

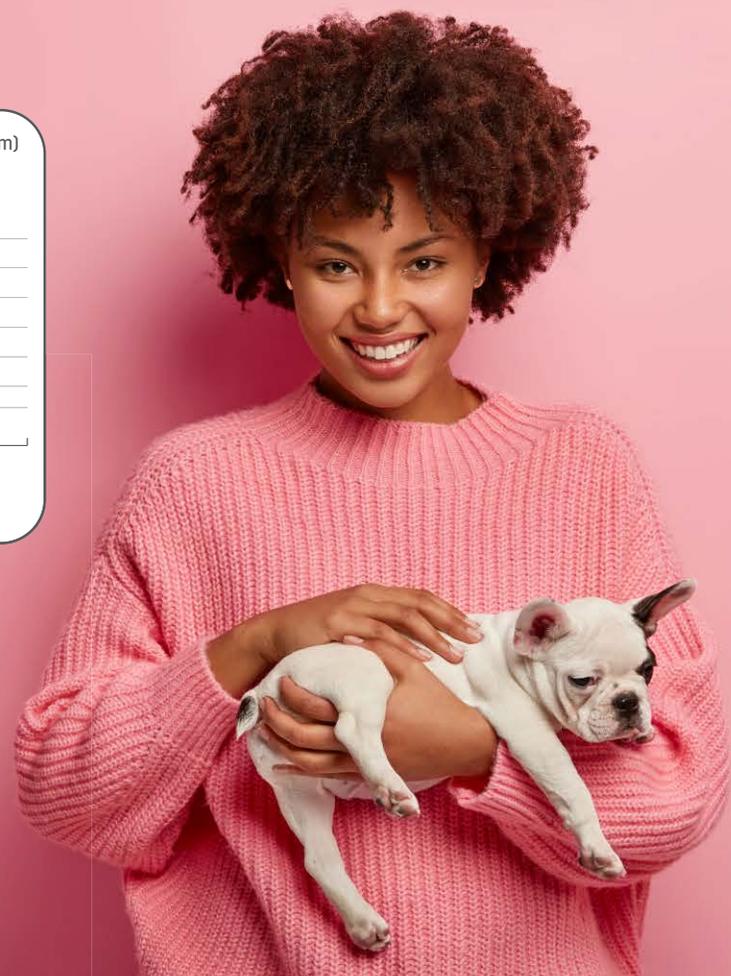
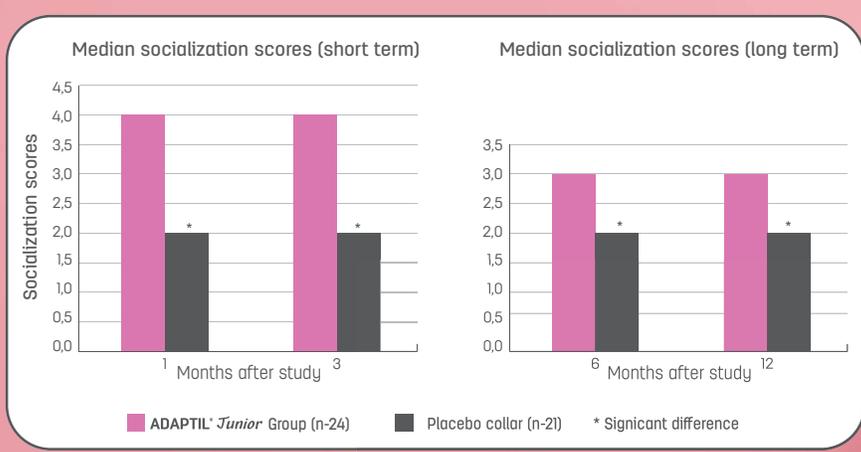
Socialization is the most important time in a puppy's life.

 Owners reported the top challenging situations for puppies are: staying home alone, when strangers visit, loud noises, and visiting the vet*

 Behavioral issues, not infectious disease, are the number one cause of death in dogs under three years of age¹

 ADAPTIL® Junior is clinically proven to improve a puppy's response to socialization and training classes. These improvements were seen up to one year after the classes ended**

 ADAPTIL® Junior also reduced crying at night by 86% compared to placebo**



ADAPTIL® Junior



*Kynetec market research 2017
**Data on file
1.AVSAB position statement on Puppy Socialization 2008

ADAPTIL® is a registered trademark of Ceva Santé Animale S.A.