



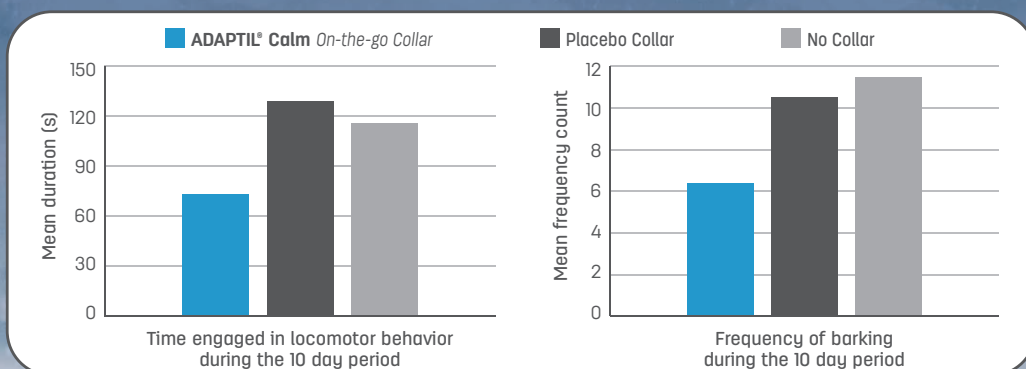
# HELPING PETS COPE WITH THE HOLIDAY BOARDING SEASON


The holidays, Thanksgiving through New Year, are the busiest travel times


 Dogs can experience significant distress when boarding


 Signs can include: panting, pacing, barking, not eating, depression, diarrhea

 ADAPTIL® Calm is clinically proven\* to reduce stress-related behaviors in dogs, in a kennel situation, such as pacing and barking



 FELIWAY® CLASSIC is clinically proven\* to help cats settle into a new environment

 FELIWAY® CLASSIC is clinically proven\* to reduce signs of fear and stress in cats

 FELIWAY® CLASSIC has been shown\* to increase interest in food and food intake







# HOME *sweet* HOME

## Helping puppies cope with the transition to their new forever home

**Socialization is the most important time in a puppy's life.**



Owners reported the top challenging situations for puppies are: staying home alone, when strangers visit, loud noises, and visiting the vet\*



Behavioral issues, not infectious disease, are the number one cause of death in dogs under three years of age<sup>1</sup>



**ADAPTIL® Junior** is clinically proven to improve a puppy's response to socialization and training classes. These improvements were seen up to one year after the classes ended\*\*



**ADAPTIL® Junior** also reduced crying at night by 86% compared to placebo\*\*



## ADAPTIL® Junior

\*Kynetec market research 2017

\*\*Data on file

1.AVSAB position statement on Puppy Socialization 2008

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