



HELPING PETS COPE WITH THE FIREWORK SEASON

MORE PETS ARE LOST ON JULY 4TH THAN ANY OTHER DAY OF THE YEAR!

 Up to **40%** of dogs are scared of Fireworks¹

 Up to **24%** of dogs are scared of Thunder and Lightning¹

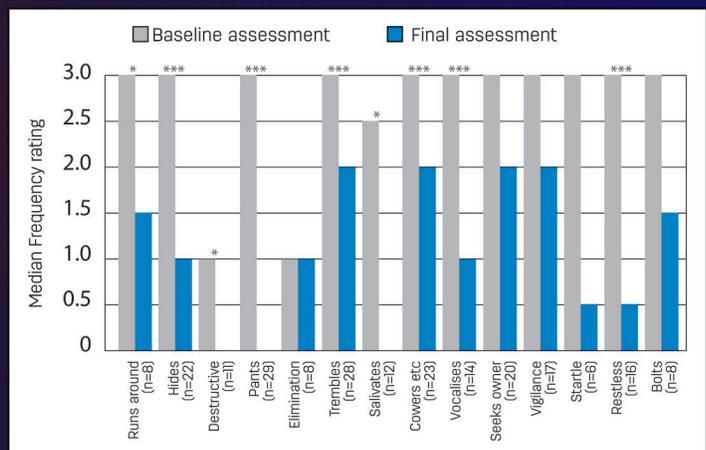
 ADAPTIL[®] Calm is clinically proven* to significantly reduce signs of fear associated with fireworks



Firework Fears*

Owners perception of the frequency of each sign at the baseline and final assessments.

*P<0.05 | **P<0.01 | ***P<0.005



 Up to **34%** of cats are scared of Fireworks¹

 Up to **35%** of cats are scared of Loud Noises¹

 FELIWAY[®] CLASSIC is clinically proven* to reduce signs of fear and stress in cats

WHEN CATS PEE OUTSIDE THE LITTER BOX, URINE TROUBLE



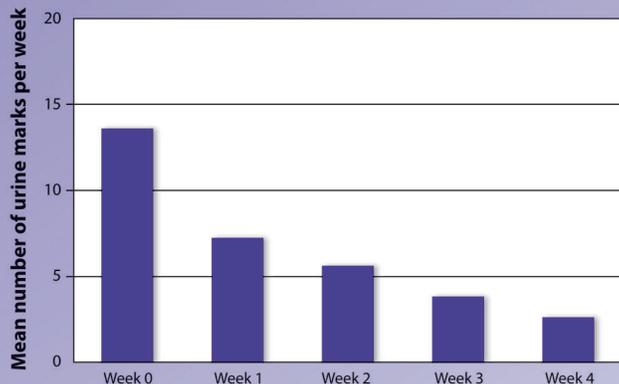
Destruction, including urine marking, is the **#1** reason cats are relinquished to shelters



FELIWAY® CLASSIC is clinically proven* to reduce urine marking by **50%** within 7 days¹



33% of households experienced complete resolution of urine marking after 30 days use¹



#1 cause of feline urine marking is conflict with other cats

FELIWAY® MultiCat is clinically proven* to reduce tension and conflict between household cats



Visible reduction in conflict behaviors within 7 days²



FELIWAY® CLASSIC
and
FELIWAY® MultiCat



1. Hunnhausen W Veterinary Medicine 2000; 95:151-156.
2. DePorter et al J Feline Med Surg 2018; 20:280-288.