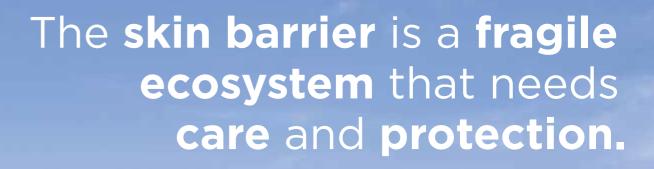


HELP PROTECT AND CARE FOR YOUR PATIENT'S SKIN WITH THE INNOVATIVE, EASY-TO-USE LINE OF DOUXO® PRODUCTS.







Cover Dermatological Conditions

**Topical Solution** 

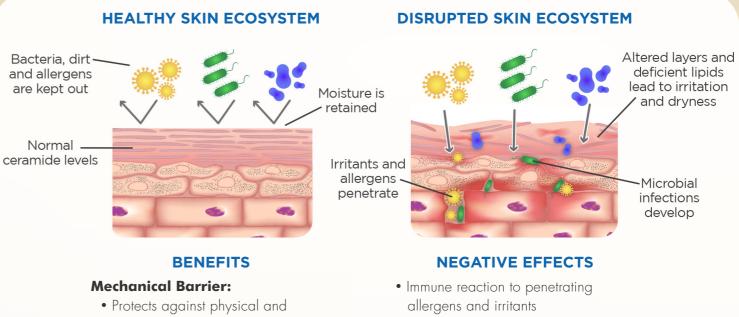
**DOUXO® Products** 

DERMATOLOGICAL CONDITIONS ARE SOME OF THE **TOP REASONS** PATIENTS VISIT THE VETERINARIAN

- Reports estimate that dermatological issues are the #1 reason pet owners visit the veterinarian<sup>1, 2</sup>
- Not only do skin issues impact the pet, the frustration and discouragement of a suffering pet negatively impacts the human-animal bond <sup>3, 4</sup>

of clinics report seeing a dermatological patient in their practice every day <sup>5</sup>

### **THE SKIN BARRIER** IS A COMPLEX AND FRAGILE ECOSYSTEM



- Predisposal to bacterial and fungal infections
- Dry skin
- Abnormal cell turnover
- Pruritus
- Water loss

1. Bio'Sat Quantitative Study: Dermatological products for cats and dogs among 250 US Veterinary Practices. Nov 2016.

- 2. Hand M, Thatcher C, Remillard R, Roudebush P, Novotny B, editors. Small animal clinical nutrition. 5th ed. Topeka (KS): MMI; p.637.
- 3. Noli C, Minaf'o G, Gaizerano M. Quality of life of dogs with skin diseases and their owners. Part 1: development and validation of a questionnaire. Vet Dermatol. 2011 Aug;22(4):335-43.
- 4. Noli C, Colombo S, Cornegliani L, Ghibaudo G, Persico P, Vercelli A, Galzerano M. Quality of life of dogs with skin disease and their owners. Part 2: administration of a questionnaire in various skin diseases and correlation to efficacy of therapy. Vet Dermatol. 2011 Aug;22(4):344-51.

5. Brief Media. Market research study report: Management of allergic and atopic patients. Nov. 2015, p. 12.

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chemical insults

**Microbial Barrier:** 

and yeast

• Maintains moisture

Maintains normal flora

**Immunological Barrier:** 

• Prevents overgrowth of bacteria

• Helps reduce and control inflammation

**DOUXO® Products** 

# THE TOPICAL SOLUTION FOR DERMATOLOGICAL CONDITIONS

DOUXO<sup>®</sup> helps care and protect the skin by working on all three barriers. The DOUXO<sup>®</sup> formulas contain Phytosphingosine and complementary ingredients carefully selected to support the skin's ecosystem.

### DOUXO<sup>®</sup> HELPS YOU DELIVER SUCCESSFUL **OUTCOMES FOR YOUR DERMATOLOGICAL PATIENTS**

FOUR INNOVATIVE PRODUCT LINES TO HELP MANAGE THE MAJORITY OF DERMATOLOGICAL ISSUES



pruritus



Generalized seborrhea



**Bacterial and fungal** skin infections





PLUS. THE PRODUCTS\* ARE AVAILABLE IN CLIENT-FRIENDLY FORMS TO SIMPLIFY PROTOCOLS AND PROMOTE CLIENT COMPLIANCE



\*Not all products available in all forms.

**Dermatological Conditions** Cover

**Topical Solution** 

**DOUXO® Products** 

# **DOUXO<sup>®</sup> Calm**

#### Help manage pruritus and inflammation associated with allergic conditions.

## DOUXO<sup>®</sup> is the #1 topical brand used and recommended by veterinarians for dogs with atopic dermatitis.<sup>1</sup>

#### **INDICATIONS:**

Skin allergies such as atopic dermatitis, contact dermatitis and flea allergy dermatitis. Non-infected hot spots, pruritus, erythema and sensitive skin.

#### **KEY INGREDIENTS:**

Phytosphingosine (PS)	found naturally in the stratum corneum and some skin ceramides. PS applied topically can help restore the skin barrier
Pseudofilaggrin*	glutamine-rich synthetic peptide (saccharomyces cerevisiae extract) that increases the ability of the skin to retain water
Avenanthramides*	a highly purified fraction of oatmeal extract (avena sativa kernel extract) that is rich in antioxidants and has anti-inflammatory properties
STIMU-TEX® AS*	a patented plant-based complex with spent grain wax, argan oil, and shea butter. It's soothing and has anti-inflammatory and antihistaminic properties (as shown through in vitro testing)
SK Influx® V*	combination of phytosphingosine, ceramides, cholesterol and free fatty acids to moisturize and help stimulate regeneration of the stratum corneum
Hinokitiol**	has antibacterial, anti-inflammatory and antifungal properties
Raspberry Seed Oil**	has anti-inflammatory properties and is rich in antioxidants

\*In DOUXO® Calm Shampoo and Mousse \*\*In DOUXO® Calm Micro-emulsion Spray and Gel

6. Bensignor E, Pin D, Bourdeau P. A multicentric randomized controlled single blinded study to evaluate the value of a new protocol with a shampoo and a foam to treat canine allergic dermatitis. Prart Méd Chir Anim Comp. 2013;48(2):49–55.
7. Pin D, Bekrich M, Fantini O, Noel G, Vidémont E. An emulsion restores the skin barrier by decreasing skin pH and inflammation in a canine experimental model. J Comp Pathol. 2014 Aug-Oct;151(2-3):244-54.

#### BENEFITS:

- Helps interrupt the vicious cycle of pruritus
- Helps provide relief from skin inflammation
- Helps restore the skin barrier
- Moisturizing

#### SUPPORTING STUDIES:

- Shampoo and Mousse protocol is clinically proven to help control pruritus in dogs.<sup>6</sup>
- Mousse helps reduce inflammation and helps restore the skin barrier in 5 days.<sup>7</sup>

#### PRODUCT FORMS:

- Shampoo
- Mousse
- Micro-emulsion Spray
- Gel





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**DOUXO® Products** 

# **DOUXO<sup>®</sup>** Chlorhexidine

Help manage skin infections that are responsive to chlorhexidine and climbazole.

DOUXO<sup>®</sup> is among the top topical brands used and recommended by US veterinarians for dogs and cats with dermatological infections/inflammatory.<sup>1</sup>

#### **INDICATIONS:**

Bacterial and fungal skin infections

#### **KEY INGREDIENTS:**

Phytosphingosine (PS)	found naturally in the stratum corneum and some skin ceramides. PS applied topically can help restore the skin barrier
Chlorhexidine	an antiseptic that affects both Gram+ and Gram- bacteria, including Staphylococcus and E.coli. Also anti-fungal activity against yeasts, including Malassezia and Candida
Climbazole*	an antifungal agent

\*Not an ingredient in Micro-emulsion spray



#### **BENEFITS:**

- Antiseptic cleansing of the skin
- Helps provide relief from itching and
- inflammation associated with skin infection
- Helps restore the skin barrier
- Soothing and moisturizing

#### **SUPPORTING STUDY**<sup>8</sup>:

Study conducted in France using EU formulation comparing efficacy of antibiotic plus DOUXO topical therapy vs. antibiotic therapy alone.

- Shampoo and Micro-emulsion spray protocol along with
- antibiotic treatment helps improve skin and coat health within
- 7 days vs. antibiotic treatment alone (as reported by pet owners).
- Weekly use of the micro-emulsion spray helps prevent relapse after the end of the antibiotic treatment compared to antibiotic treatment alone.

#### **PRODUCT FORMS:**

- Shampoo
- Micro-emulsion Spray
- Mousse
- Pads



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**Topical Solution** 

**DOUXO® Products** 

**Contact Info** 

DOUX

# DOUXO<sup>®</sup> Seborrhea

Help manage kerato seborrheic disorders.

DOUXO<sup>®</sup> is the #1 topical brand used and recommended by veterinarians for dogs and cats with seborrheic dermatological dieases.<sup>1</sup>

#### INDICATIONS:

Seborrhea oleosa and sicca

#### **KEY INGREDIENTS:**

Phytosphingosine (PS)	found naturally in the stratum corneum and some skin ceramides. PS applied topically can help restore the skin barrier
Boswellia Gum Extract*	anti-inflammatory properties

\*In DOUXO® Seborrhea Mousse and Micro-emulsion Spray



#### **BENEFITS:**

- Antiseptic cleansing of the skin
- Helps provide relief from itching and inflammation associated with skin infection
- Helps restore the skin barrier
- Soothing and moisturizing

#### SUPPORTING STUDIES:

A clinical study showed that using DOUXO<sup>®</sup>
 Seborrhea Shampoo and Micro-emulsion
 Spray is an easier and equally effective
 alternative to shampoo-only therapies.<sup>9</sup>

#### PRODUCT FORMS:

- Micro-emulsion Spray
- Shampoo
- Mousse
- Spot-on



9. Bourdeau P. Method for evaluation of topical treatment in seborrheic dogs: application to a comparison of 3 protocols using new concepts Abstract presented at: NAVDF 2006. 21st Annual Conference of the North American Veterinary Dermatology Forum; Apr. 2006.

### **Cover Dermatological Conditions**

**Topical Solution** 

**DOUXO® Products** 

# **DOUXO<sup>®</sup> Micellar**

A gentle, soothing cleanser for ears and skin folds.

#### **INDICATIONS:**

Cleans ear canals, eye contours, soiled and matted hair, skin folds and greasy skin associated with seborrheic conditions

#### **KEY INGREDIENTS:**

Phytosphingosine (PS)	found naturally in the stratum corneum and some skin ceramides. PS applied topically can help restore the skin barrier
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#### **BENEFITS:**

- Gently cleanses, soothes and degreases
- Helps emulsify and rinse out oily, waxy debris
- Helps restore the skin barrier
- Moisturizing

#### **PRODUCT FORMS:**

Micellar Solution



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**DOUXO® Products** 



## ASK YOUR CEVA SALES REPRESENTATIVE OR DISTRIBUTOR ABOUT DOUXO<sup>®</sup> TODAY!

# CUSTOMER SUPPORT IS ALSO AVAILABLE AT: 800-999-0297

www.douxo.us



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