## **CLENZ:**A:DENT®

### PETS NEED DENTAL CARE, TOO!

# Visit your veterinarian regularly to maintain your pet's dental health

Our team will perform a complete dental exam and will then recommend oral care and/or a treatment tailored for your pet. Treatment can involve radiographs, dental surgery, cleaning, and polishing. Medications or special oral rinses may be prescribed to help fight bacterial infections. If your pet suffers from bad breath or a decreased appetite, ask us for help!

### **Care at Home**

Dental home care is critical in the prevention of periodontal disease. It is also a key factor to make the effects of a professional dental cleaning last longer. You can help delay the first professional dental cleaning with appropriate dental care at home - starting as early as possible in your pet's life.

We have a variety of products available to help prevent the accumulation of plaque and bacteria on your pet's teeth:

- Dental chews
- Dental rinses
- · Dental water additives
- Dental flakes to sprinkle on food







# BAD BREATH MAY BE YOUR FIRST INDICATOR OF PERIODONTAL DISEASE

Imagine never brushing your teeth...for years. That's what happens to your pet without proper oral care. Bad breath is not a normal condition for dogs and cats. It can be evidence of a very serious disease - periodontal disease. Sometimes pet's can have periodontal disease with few obvious signs. Your veterinarian may need to take x-rays to diagnose the disease, as it often impacts the bone beneath the gumline.

#### Periodontal Disease: what is it?

It is the scientific name given to disease of the gums and the bones supporting the teeth. Periodontal disease is due to the excess buildup of bacteria-laden dental plaque and tartar spreading under the gumline. Over 85% of dogs and cats over the age of 3 suffer from periodontal disease.

Without proper oral care, periodontal disease can have very serious and irreversible consequences.



#### **Healthy Mouth**

At this stage, prevention of the disease with regular oral care is possible.



#### Stage 1: Gingivitis

You may start to see a buildup of plaque or red and swollen gums. Breath can become unpleasant.



### Stage 2: Early Periodontal Disease Gums get swollen and start recessing. Tartar

accumulates and becomes visible. Your pet can have up to a 25% bone loss.



#### **Stage 3: Moderate Periodontitis**

Recessing gums, drifting teeth and tartar may be visible signs. Your pet has between 25-50% bone loss.



#### Stage 4: Advanced Periodontitis

Pain, inflammation and excess tartar are visible signs. At this stage, some damage is irreversible. Urgent treatment by a veterinarian is required to limit pain and tooth loss.

Advanced stages of periodontal disease have very serious consequences:

- Jaw bone destruction leading to fractures, dental abscesses and tooth loss
- Intense pain
- Spreading of harmful oral bacteria to other organs (heart, liver, kidneys and lungs)

