CLENZ: A. DENT®

A COMPLETE LINE OF EASY-TO-USE DENTAL CARE PRODUCTS FOR DOGS OR CATS

Prevention is key to keeping teeth healthy between dental cleanings. As veterinary professionals, we know that daily brushing is best, but realistically we also know that many pet owners won't brush their pet's teeth because it is too much trouble.

Recommended products that pet owners they can easily use at home to slow the advancement of plaque and tartar buildup between cleanings.

CLENZ-A-DENT® CHLORHEXIDINE RINSE

A palatable antiseptic rinse to help fight and deter bacteria in the pet's mouth. It contains Chlorhexidine Gluconate 0.13% and Zinc.

• Chlorhexidine is antibacterial and binds to the oral tissues, tooth surfaces and existing plaque. Use the rinse on the oral cavity before, during and after dental procedures. Additionally, recommend this antiseptic rinse for up to ten days after a dental cleaning.

CLENZ-A-DENT® PRODEN PLAQUEOFF®

A flake that is sprinkled on wet or dry food and contains an extract of purified *Ascophyllum nodosum*, a seaweed. The product is palatable to dogs and cats and is free of additives, preservatives, sugar, gluten, and is rich in natural iodine.*

- Works with the pet's natural salivary system to break down bacterial biofilm in the mouth.
- In two Veterinary Oral Health Council approved clinical studies with dogs, Clenz-a-dent[®] ProDen PlaqueOff[®] was shown to effectively reduce the accumulation of tartar and plaque vs. control.
- It has also been shown to reduce bad breath.

CLENZ-A-DENT® WATER ADDITIVE OR MOUTH RINSE

A minty-sweet, palatable formula that helps reduce the accumulation of biofilm on teeth. It contains a unique ingredient called RF2[®]. This plant extract makes existing biofilm brittle and break apart easily, which helps reduce the accumulation of plaque between cleanings.

- Clenz-a-dent[®] Water Additive or Mouth Rinse has been shown to be effective at reducing bad breath in dogs.
- The taste was also well-accepted by dogs and cats.

BREAKABLES® CLENZ-A-DENT® RAWHIDE DENTAL CHEWS

Uniquely designed to break apart as the dog chews. Shredded pieces of rawhide are compressed, heat-dried and then coated with poultry flavor.

• The abrasive action of chewing helps keep teeth clean and breath fresh.

CLENZ-A-DENT® RAWHIDE DENTAL CHEWS

Strips of rawhide that are poultry flavored.

• The abrasive action of chewing helps keep teeth clean and breath fresh.

Learn more at www.clenz-a-dent.com or call 800-999-0297 www.VOHC.org

*Clenz-a-dent® ProDen PlaqueOff® is not recommended for cats or dogs with hyperthyroidism.

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