

If you're **STRESSED** out about the holidays,  
imagine how your pet feels?  
Help your pet have a happy holiday too!



HALLOWEEN  
AND  
COSTUMES  
CAN BE  
SCARY  
FOR PETS

### Common Stressful Triggers:

- Ringing doorbells
- People dressed in costumes
- Animated decorations and Halloween sounds
- Dressing up your pets in costumes and accessories

### How To Help Your Pet Cope

Consider giving them a safe space in a bedroom. This will also prevent your pet from bolting out the door and getting lost.

Play music, either classical or pet specific calming music.

Not all pets like dressing up – don't force it if your pet seems uncomfortable.

Put a note to knock on the door vs ringing the doorbell.

Plug-in a FELIWAY® CLASSIC diffuser or put on an ADAPTIL® Calm collar to help your cat and dog feel more comfortable during a stressful situation.<sup>1</sup>



but is everyone is happy?

### Common Stressful Triggers:

- Lots of family and friends, especially unfamiliar people
- Rearranging furniture to accommodate tables and guests
- Lots of noise, either from ringing doorbells, lively family discussions or watching TV
- Other dogs and cats coming over with their family

### How To Help Your Pet Cope

Give them a place where they can take a break - a bedroom where you put extra blankets and toys.

Rearrange furniture a couple days in advance to allow your pet to get used to the change.

Let guests know in advance that the door will be unlocked and to come in without knocking or ringing the doorbell.

Using FELIWAY® CLASSIC and ADAPTIL® Calm can help your pets feel more comfortable in stressful situations. If you have other pets coming over, using FELIWAY® MultiCat and ADAPTIL® Calm can help cats and dogs get along better!<sup>2</sup>

1. Data on file.  
2. Prior MR and Mills DS (2020) Cats vs. Dogs: The Efficacy of FELIWAY® Friends and ADAPTIL® Products in Multispecies Homes. Front. Vet. Sci. 7:399.

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# If you're **STRESSED** out about the holidays, imagine how your pet feels? Help your pet have a happy holiday too!



## Common Stressful Triggers:

Decorations and shiny objects can be attractive to play with and eat

Car rides to visit relatives or boarding if they can't come

Guests that may stay for an extended visit

## How To Help Your Pet Cope

Put decorations out of reach of pets.

Take several smaller trips with your pet to help them get used to car rides. Spraying the area in the car with FELIWAY® CLASSIC spray or ADAPTIL® Travel spray will help your pet feel more relaxed.<sup>3,4</sup>

Consider a pet sitter and let your pet stay at home while you travel.

Have your guests give tasty treats to your pets to help their interactions be positive and rewarding.



SCAN ME FOR MORE INFO

3. Gaultier E, Pageat P, Tessier Y Proc 32nd Cong of the Intl Soc for Applied Ethology, Clermont-Ferrand, France, 1998; 198  
4. Gaultier E, Pageat P. Proc of the 4th Intl Behaviour Mtg, Caloundra, Australia, 2003; 33-35.



Most pets  
are frightened  
by fireworks

## Common Stressful Triggers:

Loud music

Fireworks

## How To Help Your Pet Cope

Provide a safe space, a bedroom or quiet area of the house with extra blankets and toys.

Close the curtains. This will block out the flashes of light from fireworks.

Play music, either classical or pet specific calming music.

Use FELIWAY® CLASSIC or ADAPTIL® Calm to help your pet cope with stressful situations.<sup>1</sup>

FELIWAY® CLASSIC and MultiCat diffusers should be placed in the room where your pet spends the most time. It takes approximately 24 hours for the pheromone to fill the room.

ADAPTIL® Calm on-the-go collars are activated by body heat. You should place them to fit snugly around your dog's neck. Take off prior to bathing.

These helpful tips are brought to you by:

