



CLENZ·A·DENT®

EASY-TO-USE PRODUCTS AT HOME BETWEEN DENTAL CLEANINGS



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Cover

Periodontal Disease

CLENZ-A-DENT® Products

Contact Info



BAD BREATH MAY BE THE FIRST INDICATOR OF A SERIOUS PROBLEM!



More than **85%** of dogs and cats over the age of 3 suffer from periodontal disease.

PERIODONTAL DISEASE: WHAT IS IT?

It is the scientific name given to disease of the gums and the bones supporting the teeth. Periodontal disease is due to the excess buildup of bacteria-laden dental plaque and tartar spreading under the gumline.

Without proper oral care, periodontal disease can have very serious and irreversible consequences.



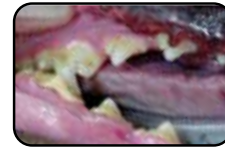
Healthy Mouth

At this stage, prevention of the disease with regular oral care is possible.



Stage 1: Gingivitis

You may start to see a buildup of plaque or red and swollen gums. Breath can become unpleasant.



Stage 2: Early Periodontal Disease

Gums get swollen and start receding; tartar may accumulate and becomes visible. Your pet can have up to a 25% bone loss.



Stage 3: Moderate Periodontitis

Recessing gums, drifting teeth, and tartar may be visible signs. Your pet has between 25-50% bone loss.



Stage 4: Advanced Periodontal

Excessive tartar accumulation, inflammation and loose teeth may be present. Urgent treatment by a veterinarian is required to limit pain and tooth loss.

CLENZ-A-DENT® PRODEN PLAQUEOFF

- Veterinary Oral Health Council (VOHC) approved to help control plaque and tartar in dogs. www.VOHC.org
- Sprinkle on food daily
- Highly palatable
- Helps control bad breath



CLENZ-A-DENT® WATER ADDITIVE

- Add to fresh water daily
- Can be used as a mouth rinse
- Helps reduce the accumulation of biofilm on teeth
- Helps reduce the accumulation of plaque



CLENZ-A-DENT® CHLORHEXIDINE RINSE

- 0.13% chlorhexidine gluconate and zinc
- Antiseptic rinse to help deter bacteria
- Palatable flavor



BREAKABLES® CLENZ-A-DENT® RAWHIDE DENTAL CHEWS

- Rawhides break apart while being chewed
- Tasty poultry-flavored rawhide
- Abrasive action of chewing helps keep teeth clean and breath fresh



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**Ask your Ceva Sales or Distributor Representative
about CLENZ-A-DENT® products today.**

Customer support is also available at: 800-999-0297

www.clenz-a-dent.com



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