

# Give your pet a big splash of safe skincare



**DOUXO S<sup>3</sup>**<sup>TM</sup>



**MAXIMIZED  
TOLERANCE**



**MAXIMIZED  
DELIGHT**



**MAXIMIZED  
CONVENIENCE**



# | DOUXO<sup>S3</sup><sup>™</sup>, created with YOU in mind

DOUXO<sup>®</sup> S3 is a unique skincare product line designed to meet the needs of today's pet owners.

The design & development of this innovative product line is the result of a unique selection process that is client-centered, and is based on rigorous scientific studies.



**>10 years**  
of DOUXO<sup>®</sup>  
client experience



**4 market**  
**research**  
specific studies



**>2,000 people**  
included in  
market research



**>8 months**  
of interaction  
with pet owners

We know what's most important to you when it comes to your pet's skin care: **EFFICACY** and **SAFETY**.

## | OPHYTRIUM<sup>™</sup>: EFFICACY



**Proven action on all three barriers of the skin's ecosystem.**

A breakdown of one or more barriers will lead to an imbalance of this ecosystem, causing a range of possible skin disorders accompanied by itchy, irritated skin, a microbiota imbalance, or flaky or oily skin.



# | MAXIMIZED TOLERANCE



When using skincare products, you want to be sure it's safe for your pet – and you.

That's why DOUXO® S3 has only the essentials, and no controversial ingredients added.

Soap, nanoparticle, sulphate, paraben, phthalate, colorant

# FREE



Hypoallergenic  
coco+vanilla  
fragrance -  
**Chosen**  
by pet owners

# | MAXIMIZED CONVENIENCE



We've also created **unique, user-friendly packaging** – based on your feedback.

Dosing pump is easy to use with one hand

Easy to grip, even with wet hands

Fill line shows the remaining quantity

A stable base to avoid tipping over



# | MAXIMIZED DELIGHT



We've also listened to you about the stress that bathing can bring and how you would like to spend more quality time with your pet.

Repeatedly bathing your dog or cat is a hassle. DOUXO® S3 uses a convenient protocol that will please you – and your pet!

## More mousse, less stress.



### Only **1** Shampoo

to clean the fur and skin



### Mousse **3** times a week

for continued performance

- > Leave-on for longer lasting direct skin contact
- > Relaxing massage application, for frequent use



# OPHYTRIUM™, the key ingredient of DOUXO® S3



OPHYTRIUM™ is the **key ingredient** of DOUXO® S3, carefully selected from among several hundred ingredients through a unique and very demanding process: **S3 - Safe Skincare Selection**



Purified natural ingredient

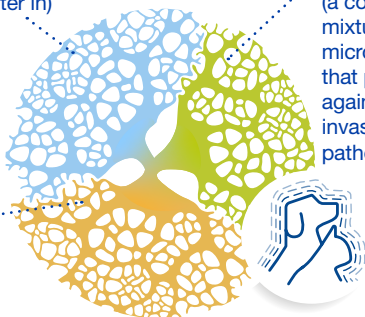
OPHYTRIUM™ has been selected for its high tolerance and simultaneous action on all three skin barriers.

The three skin barriers:

Physical skin barrier  
(keeps allergens,  
germs and parasites  
out, and water in)

Microbiological  
skin barrier  
or microbiota  
(a complex  
mixture of  
microorganisms  
that protect  
against the  
invasion of  
pathogens)

Immunological  
skin barrier  
(reacts to  
anything that  
gets through  
the first lines  
of defense)



OPHYTRIUM™:

- › **Helps support the skin's physical barrier** for supple, hydrated skin
- › **Helps support the microbial flora** of healthy skin
- › **Helps soothe** red, itchy, irritated skin

# | Product line

**DOUXO<sup>S3</sup>**  
CALM

with  
OPHYTRIUM™ 0.75%,  
highest concentration

**Soothing**

Itchy,  
irritated skin



**Shampoo** **Mousse**  
200 mL • 500 mL 150 mL

**DOUXO<sup>S3</sup>**  
PYO

with  
OPHYTRIUM™ 0.5% +  
chlorhexidine 3%

**Antiseptic,  
antifungal**

Cleansing,  
hydrating



**Pads** **Shampoo** **Mousse**  
30 count 200 mL • 500 mL 150 mL

**DOUXO<sup>S3</sup>**  
SEB

with  
OPHYTRIUM™ 0.5%  
+ Seboliance™

**Odor-control,  
seboregulating**

Oily to  
flaky skin



**Shampoo** **Mousse**  
200 mL • 500 mL 150 mL

**DOUXO<sup>S3</sup>**  
CARE

with OPHYTRIUM 0.25%

**Ultra gentle,  
protecting**

For regular use



**Shampoo**  
200 mL • 500 mL

Visit [www.douxo.com](http://www.douxo.com) to find out more!

Chlorhexidine can cause rare, but serious allergic reactions in humans. If you experience allergy symptoms, discontinue use immediately and seek medical treatment. Do not use DOUXO<sup>®</sup> S3 PYO Mousse in cats. Do not use DOUXO<sup>®</sup> S3 PYO Pads between the toes of cats.



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