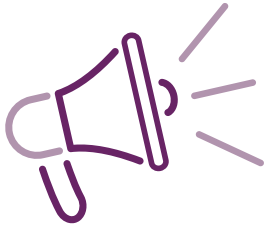
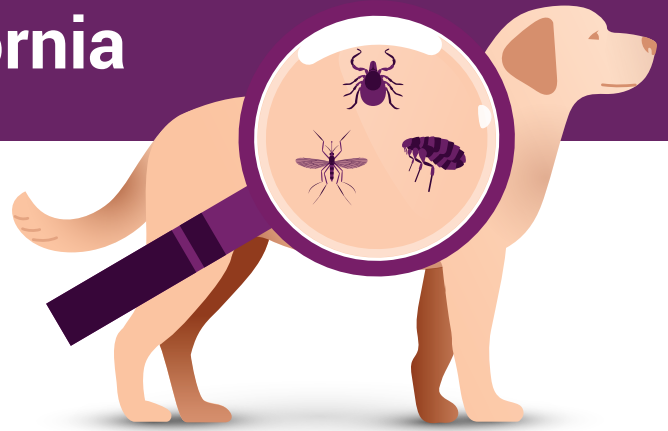


Bugs and Diseases: What's Trending in California



Did you know:
California has a different spectrum of pathogens that can affect both pets and people.

Take a **PROACTIVE** and **PREVENTIVE** approach!



Lindsay Starkey
DVM, PhD,
DACVM-Parasit
Veterinary
Parasitologist

If you **STOP THE BITE**,
you **STOP THE ITCH!**



Melissa Hall
DVM,
Diplomate of
the ACVD
Veterinary
Dermatologist

Stop product confusion.
Clients need **CLARITY!**



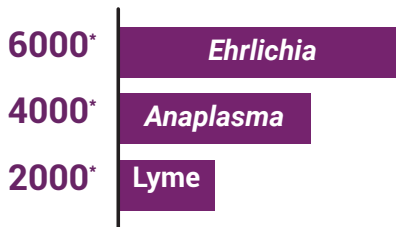
Craig Prior
BVSc, CVJ
Past CAPC
President

68% of pet owners

leave the veterinary practice **WITHOUT A PARASITICIDE**



2021 California
Canine Vector-Borne
positive cases:



* CAPC

Pet owners rate their veterinarian's recommendation as **#1**



REASON TO CHOOSE A PRODUCT

© illustration - Christel Han



It's time to recommend an advanced repellent with proven efficacy.

> Offering a topical option that both **KILLS** and **REPELS** fleas and ticks is **PROACTIVE** and **PREVENTIVE**.

Ask your **Ceva Territory Manager** for more information about bugs and diseases trending in California and how **VECTRA® 3D** for Dogs can help you meet your client's needs.

Vectra
3D



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V3D-04-22

Fleas, ticks, mosquitoes, biting flies...



OR?



VECTRA® 3D adds a repellent effect to the classical mode of parasite kill. It acts against fleas, ticks, mosquitoes, lice*, mites**, biting & sand flies before they bite. It is important as they can transmit severe even fatal diseases. **And so much easier than a net!**



- 1 **Repellent effect**
in addition to the classical mode of parasite kill
- 2 **A potent IGR**
for control of the flea life cycle
- 3 **Unique tip**
harmless for your dog and so easy to use for you

Vectra 3D



**DO NOT USE
VECTRA® 3D
ON CATS**

* Biting & sucking lice
** Excluding mange mites

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