

## DOUXO® S3 CALM soothes itchy and irritated skin

**DOUXO® S3 CALM contains OPHYTRIUM™, a purified natural ingredient:**

- Helps support the skin's physical barrier for supple, hydrated skin<sup>1</sup>
- Helps support the microbial flora for healthy skin<sup>3</sup>
- Helps soothe skin<sup>2</sup>

**DOUXO® S3 CALM has been clinically proven to help manage the symptoms of allergic skin conditions:<sup>4</sup>**

- Helps reduce symptoms such as redness, hair loss, thickened skin, and skin lesions by 58%.
- Helps reduce itching by 41%

**DOUXO® S3 CALM was developed with and for pet owners to delight the senses.**

- Smooth, creamy texture
- Summertime “Coco+Vanilla” hypoallergenic fragrance
- FREE from: Soaps, sulfates, parabens, phthalates, colorants and nanoparticles
- Detangles the fur and leaves the skin and coat soft and conditioned
- Extensively tested to be safe for pets with sensitive skin

### HOW TO USE



1. Data on file. • 2. Olivier, E., Zemirline, C., Amalric, N., Rahoul, V., Reymond, N., & Cadiergues, M.C. (2019). Efficacy of the ingredient A97614A1 in a model of reconstructed human epidermis stressed by cytokines. BSAVA Congress Proceedings 2019. © 2019 British Small Animal Veterinary Association, 442 - 443. • 3. Olivier, E., Zemirline, C., Marchand, L., & Closs, B. (2019). Effect of the ingredient A97614A1 on the adhesion and biofilm formation of *Staphylococcus pseudintermedius* in a model of reconstructed canine epidermis. BSAVA Congress Proceedings 2019. © 2019 British Small Animal Veterinary Association. • 4. Gatellet, M., Kesterman, R., Blondel, T., et al. (2020). Performance of a combination of Ophytrium-containing shampoo and mousse applications in the management of sensitive skin in dogs: Intermediate results of a field study. 14th UNISVET national congress. Milan, Italy. • 5. Harvey N.D., Craigon P.J., Shaw S.C., Blott S.C., England G.C.W. Behavioural Differences in Dogs with Atopic Dermatitis Suggest Stress Could Be a Significant Problem Associated with Chronic Pruritus. *Animals* (Basel). 2019;9(10):813.

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# DOUXO S3<sup>TM</sup>

CALM

## Shampoo & Mousse for allergic skin conditions



Formulated and tested by veterinary dermatology experts for your pet with allergic dermatitis



Allergic dermatitis is one of the most common health problems affecting dogs and can seriously impact your pet's quality of life. It's not always possible to avoid the allergen, but you can make life more comfortable for your pet with these simple steps.

1. **Wash or replace your pets bedding frequently.**

Pollens, dust mites, fleas and bacteria can collect in the bedding and live up to 12 months in this environment. Wash bedding with hot water to remove these allergy-causing culprits.

2. **Flea control is a must, even if you don't see fleas!**

Flea allergy dermatitis is one of the most common causes of skin allergies for dogs and cats.<sup>3</sup> For some pets, a single flea bite can cause a reaction. Your pet (such as your cat) may not even go outside, but fleas can still come in on your clothing. Wildlife such as mice can bring them in through your attic or under a patio. A topical product such as Vectra<sup>®</sup> 3D for Dogs or Catego<sup>®</sup> for Cats helps prevent flea infestation and kills fleas.

3. **Bathe once a month using cool water.** A bath removes dirt, debris and pollens that may be in your pet's fur. Cool water is also soothing to itchy, irritated skin.

4. **Moisturizing maintenance.** After bathing, apply a mousse or a spray from DOUXO<sup>®</sup> S3 every 48-72 hours. These topical products deliver therapeutic ingredients to help soothe inflamed skin, reduce itching, and help repair the skin barrier.

5. **Mind your pet's mental health.**

Dogs with chronic allergic conditions are more fearful than healthy dogs, trainability is decreased, and they can be more excitable.<sup>5</sup> It's reasonable to assume cats with allergies may also have issues. Talk to your veterinarian about enrichment activities, and use ADAPTIL<sup>®</sup> and FELIWAY<sup>®</sup> pheromone products. These products have been shown to help reduce stress-related behaviors in dogs and cats, and won't interfere with medications or the special food your pet may need.

Allergic conditions are frustrating because they are hard to diagnose, and it's even harder to completely eliminate allergens. Allergies are a chronic condition that require patience, time and lifelong management. But once you find the right approach, your pet will look and feel better than ever!

Signs of a skin allergies include excessive:

- Scratching • Licking
- Chewing • Rubbing
- Over-grooming (cats) • Hair loss

DOUXO<sup>®</sup> is the #1 non-prescription topical brand used and recommended by U.S. veterinarians for allergic skin conditions.