

OPHYTRIUM™, the key ingredient of DOUXO® S3



OPHYTRIUM™ is the **key ingredient** of DOUXO® S3, carefully selected from among several hundred ingredients through a unique and very demanding process: **S3 - Safe Skincare Selection**



Purified natural ingredient

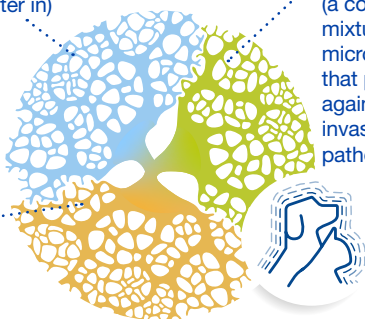
OPHYTRIUM™ has been selected for its high tolerance and simultaneous action on all three skin barriers.

The three skin barriers:

Physical skin barrier
(keeps allergens, germs and parasites out, and water in)

Microbiological skin barrier or microbiota
(a complex mixture of microorganisms that protect against the invasion of pathogens)

Immunological skin barrier
(reacts to anything that gets through the first lines of defense)



OPHYTRIUM™:

- › **Helps support the skin's physical barrier** for supple, hydrated skin
- › **Helps support the microbial flora** of healthy skin
- › **Helps soothe** red, itchy, irritated skin

Product line

DOUXOS³
CALM

with
OPHYTRIUM™ 0.75%,
highest concentration

Soothing

Itchy,
irritated skin



Shampoo Mousse
200 mL • 500 mL 150 mL

DOUXOS³
PYO

with
OPHYTRIUM™ 0.5% +
chlorhexidine 3%

**Antiseptic,
antifungal**

Cleansing,
hydrating



Pads Shampoo Mousse
30 count 200 mL • 500 mL 150 mL

DOUXOS³
SEB

with
OPHYTRIUM™ 0.5%

**Odor-control,
seboregulating**

Oily to
flaky skin



Shampoo Mousse
200 mL • 500 mL 150 mL

DOUXOS³
CARE

with OPHYTRIUM 0.25%

**Ultra gentle,
protecting**

For regular use



Shampoo
200 mL • 500 mL

Visit www.douxo.com to find out more!

Chlorhexidine can cause rare, but serious allergic reactions in humans. If you experience allergy symptoms, discontinue use immediately and seek medical treatment. Do not use DOUXO® S3 PYO Mousse on cats. Do not use DOUXO® S3 PYO Pads between the toes of cats.

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Give your pet a big splash of safe skincare



DOUXOS³



**MAXIMIZED
TOLERANCE**



**MAXIMIZED
DELIGHT**



**MAXIMIZED
CONVENIENCE**



DOUXO^{S3}, created with YOU in mind

DOUXO[®] S3 is a unique skincare product line designed to meet the needs of today's pet owners.

The design & development of this innovative product line is the result of a unique selection process that is client-centered, and is based on rigorous scientific studies.



>10 years
of DOUXO[®]
client experience



4 market
research
specific studies



>2,000 people
included in
market research



>8 months
of interaction
with pet owners

We know what's most important to you when it comes to your pet's skin care: **EFFICACY and SAFETY.**

OPHYTRIUM[™]: EFFICACY



Proven action on all three barriers of the skin's ecosystem.

A breakdown of one or more barriers will lead to an imbalance of this ecosystem, causing a range of possible skin disorders accompanied by itchy, irritated skin, a microbiota imbalance, or flaky or oily skin.



| MAXIMIZED TOLERANCE



When using skincare products, you want to be sure it's safe for your pet – and you.

That's why DOUXO® S3 has only the essentials, and no controversial ingredients added.

Soap, sulfate, paraben, phthalate, colorant, and nanoparticle

FREE



Hypoallergenic
coco+vanilla
fragrance -
**Chosen
by pet owners**

| MAXIMIZED CONVENIENCE



We've also created **unique, user-friendly packaging** – based on your feedback.

Dosing pump is easy to use with one hand

Easy to grip, even with wet hands

Fill line shows the remaining quantity

A stable base to avoid tipping over



| MAXIMIZED DELIGHT



We've also listened to you about the stress that bathing can bring and how you would like to spend more quality time with your pet.

Repeatedly bathing your dog or cat is a hassle. DOUXO® S3 uses a convenient protocol that will please you – and your pet!

More mousse, less stress.



Only **1** Shampoo

to clean the fur and skin



Mousse **3** times a week

for continued performance

- > Leave-on for longer lasting direct skin contact
- > Relaxing massage application, for frequent use

