



# NEW CAT OWNER CHECKLIST ✓

**Support Behavior. Strengthen the Bond.**

Bringing a new cat home is the start of something special. Use this quick guide to reduce stress, support positive behaviors, and build a strong connection from day one.

## Behavior & Environment

### ✓ Start with a safe space

Keep your cat in one quiet room at first. Let them explore the rest of your home gradually.

### ✓ Give them time

Cats may hide or seem distant at first. That's normal—let them warm up at their own pace.

### ✓ Introducing to other pets

Go slow—supervise, separate spaces, swap scents, and ease into introductions.

### ✓ Use calming tools

FELIWAY® diffusers mimic feline pheromones to help your cat feel safe.

### ✓ Provide enrichment

Toys, scratching posts, and perches encourage natural behavior and reduce boredom.

### ✓ Watch for stress

Changes like hiding, over-grooming, or aggression may signal stress. Talk to your vet.

### ✓ Use positive reinforcement

Use treats and praise to reinforce calm, confident behavior. Avoid punishment, it leads to fear.

## How Your Vet Can Help



### Decode behaviors

Your vet can identify whether behaviors are stress-related or medical.



### Transition guidance

Whether you're introducing new pets or moving homes, your vet can help manage change.



### Sustain wellness

Routine visits address behavior concerns early, from litter box habits to separation.

**Every cat is different. If you're ever unsure about your cat's behavior, we're here to help.**  
Build a strong, happy relationship—starting today.

