





Navigating vet visits: a roadmap for a calmer cat

Help your cat stay calm before, during, and after their veterinary visit with simple steps and FELIWAY® support.



Before the visit: Set the stage for calm



Use FELIWAY® Optimum diffuser:

Plug in at least 1 week before your vet visit to create a calm environment at home.



Spray with FELIWAY® Classic: Spritz a towel or blanket with FELIWAY® Classic and place it in the carrier. Wait 15 minutes before introducing your cat.*



Use Happy Snack by FELIWAY®:

Reward calm behavior with this tasty puree treat enjoyed by 86% of cats.** Serve directly from the tube or mix with food.



Leave the carrier out and create

a calm space: Leave the carrier out a week early so your cat can explore it freely. Create a safe space in the carrier: Add familiar items like toys, a comforting blanket, or a towel.



Practice gentle handling: Touch and handle your cat gently in the days leading up to the visit.



*DO NOT SPRAY ON CATS.

**Palatability and efficacy evaluation of a cat food supplement, 2023 Ceva Animal Health Vista Pets. © 2025 Ceva Animal Health | FELIWAY® is a registered trademark of Ceva Santé Animale S.A. | BEH-118-25v3



During the journey:

Keep it calm and safe



Stabilize the carrier: Keep it stable and partially covered to reduce external stressors.



Follow safe travel practices: Never let your cat roam freely in the car.



Create a soothing atmosphere:

Speak softly and consider playing low-volume classical music.



Expect normal stress responses: Meowing or accidents may happen. Never punish—stay calm.





At the clinic:

Enhance calm with team support



Inform the clinic staff: Let your vet team know you're using FELIWAY® products.



Calming environments: Many clinics use FELIWAY® *Optimum* diffusers in waiting areas to ease stress.



Treatment room prep: The veterinary team may spray FELIWAY® *Classic* on the exam table, towels, or even their gloves (away from your cat's face) to create a calming space.



#1 Vet-Recommended Brand

Backed by over 25 years of feline stress expertise and scientific research



After the visit:
Support a smooth homecoming



Offer a Happy Snack by FELIWAY®:

Reinforce positive associations post-visit.



Provide a quiet reentry: Let your cat emerge from the carrier when they feel ready.



Monitor recovery: Keep an eye on their appetite, litter box habits, pet dynamics and hiding behavior.



Continue FELIWAY® Optimum: Keep using the diffuser at home to support ongoing calm.

